## North Carolina 4-H

# 4-H PRESENTATIONS 101





## **4-H Presentations 101**



#### What are 4-H Presentations?

4-H Presentations are a huge part of North Carolina 4-H. It is one of the most successful way to help a young person learn how to do a public speech. It focuses on members teaching others what they know about a particular project/subject matter. They are sometimes called demonstrations or illustrated talk or a formal speech.

**Demonstration**: DOING, SHOWING HOW, MAKING – has a finished product to show - shows how a task it done or product is made. For example: show how to make a healthy snack using fruits and vegetables.

**Illustrated Talk**: TALKING, TELLING HOW, using CHARTS, PICTURES, MODELS - shares information with the help of pictures, video's, charts, models etc.

**Formal Speech:** shares information on a specific topic without using any visuals, props or materials. Sometimes this is a speech that a young person has memorized or a paper someone has written on a specific topic.

- Speaking in front of a group, doing 1 of 2 things:
  - Demonstrating HOW to do something
  - Educating others on a certain topic
- Can present as an individual OR a team
  - Team=2 individuals only (no more)
  - If team members are in two different age groups, they will present in the oldest age group

#### Benefits of 4-H Presentations

Teaches life skills.

- Increase public speaking skills
- Increase self confidence
- Increase knowledge & interest in a certain subject matter

- Will help you in the long run with:
  - Communicating
  - Other clubs & projects
  - College/post-secondary education
  - Careers

Giving a presentation is a good learning experience. You can choose a topic from any project you have taken in 4-H or currently doing. The topic should be something you enjoy, are interested in and can be presented easily in 5 to 15 minutes. 4-Hers who do a presentation develop self-confidence, the ability to speak in front of an audience and the ability to think ahead. In the following outline you will discover pointers and tips on doing a 4-H presentation.

#### The 5 P's of 4-H Presentations

To give a good presentation there are several steps that should be taken. They are:

- 1. Planning
- 2. Preparation
- 3. Presentation
- 4. Poise (Appearance)
- 5. Practice

#### **Planning**

- 1. Choose a topic that is:
  - a. A project learned in 4-H
  - b. Something you do well, enjoy doing
  - c. A subject that would be interesting to someone else
  - d. An interesting title
- 2. Limit your presentation to one process or main idea. Have plenty of action. Learn as many facts about your project as possible. Some sources may be:
  - a. 4-H Leader
  - b. 4-H Agent
  - c. Books
  - d. Teacher
  - e. Parent
- 3. Types of Presentation (each can be individual or team)
  - a. Demonstration

- b. Illustrated Talk
- c. Formal Speech
- 4. Start with a Catchy Title
  - a. The Mane Attraction
  - b. Berry Good Bread
  - c. The Worth of Water
- 5. Content of your presentation
  - a. What are you going to talk about?
  - b. Why is it important?
  - c. This is the "So what?" part
  - d. Be specific!
  - e. Use visuals as needed
- 6. Make Poster if you using posters
  - a. Use light colored board with dark lettering
  - b. Use contrast in words (different color and size letters)
  - c. Don't over crowd the poster
  - d. The fewer the words the better
  - e. use the poster(s) during presentation
  - f. Use pictures, drawings, or clip art
  - g. List the steps in the order they are to be shown and decide how you are going to do each step
  - h. List the supplies needed
  - i. Plan what you are going to tell your audience as you do each step.

#### 7. Summary

- a. Re-Tell info
- b. Only hit the highlights
- c. Keep it to one poster or visual if possible.
- d. Ask judges do they have any questions

#### 8. Resources

- a. Be sure to list all of your resources for the audience.
  - i. Show resource if you have it there
  - ii. Put the names on the visual you are using

#### **Helpful Tips**

- 1. Your summary should be a short recap of your main points or steps.
- 2. Resources: When stating where you got your information you should not just state the internet; provide the audience with the 4-H Curriculum manuals, written resources, websites etc you received your information from.
- 3. When organizing your presentation, you should work form left to right, using a tray to transport your supplies is also very helpful.
- 4. When possible, use transparent equipment such as glass bowls so the audience sees the material and the process.
- 5. Commercial labels on products must be covered. Endorsement of any particular brand name is not permitted in a public presentation. However, if using your own container, make sure it is labeled clearly.
- 6. Your appearance should be neat, well-groomed and good posture.
- 7. Keep hair off your face. If you are presenting food your hair should be tied back.
- 8. Your voice should be clear and correct English should be used.
- 9. Remember to smile and have FUN!

### Cloverbuds

5-7 years old
Do not compete, but can
present at County &
District levels
Great time to start!

## Ages 8-10

Compete @ County,
District &
State levels
Only District Gold
advances to
State level

Ages 11-13 & 14-18

Compete @ County, District &
State levels
District Gold & Silver advance
to State level