

## Betsy-Jeff Penn 4-H Center

804 Cedar Lane  
Reidsville, NC 27320  
336-349-9445  
[www.bjpenn4h.org](http://www.bjpenn4h.org)



Dear Friends,

We are excited to announce the **second annual Betsy's Bash, a celebration and fundraising event at the Betsy-Jeff Penn 4-H Center** on Saturday, **May 18, 2024 from 4:00 - 8:00 pm**. This next gathering of Penn's Pals will be a celebration of the legacy and impact the center has had on countless generations of youth, staff, and families since Mrs. Betsy first opened the doors in 1964. **This year is also the 60th anniversary, so it promises to be a truly spectacular gathering of friends, family and community.** Mrs. Betsy's vision of a camp focused solely on the health, wellbeing, and education of the youth of North Carolina has carried the center from 1964 to the present, ensuring the positive and transformative impact of the camp experience on thousands of children.

We hope this celebration will become a pillar of the Rockingham County community for years to come, demonstrating the deep impacts of the Penns' dream to make a difference in the lives of North Carolinians, one child at a time. Serving over 7,000 youth every year, the Penn 4-H Center stands as one of the leading youth development centers in the state of North Carolina.

We now ask you to consider joining with Penn's Pals to support the Betsy-Jeff Penn 4-H Center by attending the **60th Anniversary Celebration on May 18, 2024** and/or by becoming a sponsor of the event. We appreciate any support you can provide as we strive to make a difference in the lives of young people. Enclosed is a list of benefits which may help you decide your level of support.\*

For more information, visit our website at [bjpenn4h.org](http://bjpenn4h.org), or contact Center Director Stacy Burns at [stacy\\_burns@ncsu.edu](mailto:stacy_burns@ncsu.edu) or 336-349-9445. Please visit [go.ncsu.edu/betsysbash](http://go.ncsu.edu/betsysbash) to purchase tickets or sponsorships online with a credit card, OR use the enclosed sponsor response card to sponsor by check. We appreciate your support and look forward to celebrating with you in 2024!

With Gratitude,  
Penn's Pals

*\* Betsy's Bash is a fundraiser at the Betsy-Jeff Penn 4-H Educational Center. Proceeds will support the Friends of Penn fund, which benefits the highest priority needs of the Penn 4-H Center. Funds supporting Betsy's Bash are collected and managed by The North Carolina Agricultural Foundation, Inc., a 501(c)3 non-profit with tax ID # 56-6049304. You will receive an official receipt for the tax-deductible portion of your sponsorship less the value of goods received (guest registrations are valued at \$50 each).*



NC STATE

EXTENSION

# Betsy's Bash - May 18, 2024, 4-8pm at The Penn 4-H Center

An opportunity to support the Betsy-Jeff Penn 4-H Center



**Purchase tickets and sponsorships at [go.ncsu.edu/betsysbash](https://go.ncsu.edu/betsysbash).**

**\$50 Event Tickets** include a meal, a s'mores dessert, adult beverages, live music and celebration with Penn's Pals in person at the Penn 4-H Center. Event will include a silent auction.

## SPONSORSHIP LEVELS & BENEFITS

**Platinum Clover Sponsorship**      **\$10,000** (\$1,500 total benefits; \$8,500 tax deductible)



- Tickets for 30 guests
- Privately designated space for event sponsor's guests
- Prominent recognition in Betsy's Bash program, on event signage, and on the BJP website; featured in promotional materials

**Gold Clover Sponsorship**      **\$5,000** (\$1,000 total benefits; \$4,000 tax deductible)

- Tickets for 20 guests
- Two designated tables for event sponsor's guests
- Prominent recognition in Betsy's Bash program, on event signage, and on the BJP website; featured in promotional materials



**Silver Clover Sponsorship**      **\$2,500** (\$500 total benefits; \$2,000 tax deductible)

- Tickets for 10 guests
- One designated table for event sponsor's guests
- Prominent recognition in Betsy's Bash program, on event signage, and on the BJP website



## SPONSORSHIP LEVELS & BENEFITS

### Bronze Clover Sponsorship

**\$1,000** (\$250 total benefits; \$750 tax deductible)

- Tickets for 5 guests
- Recognition in Betsy's Bash program and on the BJP website

### Purple Clover Sponsorship

**\$500** (\$200 total benefits; \$300 tax deductible)

- Tickets for 4 guests
- Recognition in Betsy's Bash program and on the BJP website

### Green Clover Sponsorship

**\$250** (\$100 total benefits; \$150 tax deductible)

- Tickets for 2 guests
- Recognition in Betsy's Bash program and on the BJP website

### White Clover Sponsorship

**\$100** (\$50 total benefits; \$50 tax deductible)

- Ticket for 1 guest
- Recognition in Betsy's Bash program and on the BJP website

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**NC STATE**

**EXTENSION**

***Purchase tickets and sponsorships at***





## 2024 Betsy's Bash & 60th Anniversary Celebration Sponsor Response Card

Use this response card to sponsor the event if paying by check. Payment with a credit card will be available online at [go.ncsu.edu/betsysbash](http://go.ncsu.edu/betsysbash)

\_\_\_\_\_ Yes (Name as it should appear in recognition) \_\_\_\_\_  
 accepts the invitation to make a difference in the lives of North Carolina's youth by participating as a sponsor of **Betsy's Bash** in 2024.

\_\_\_\_\_ Please accept my sponsorship *without* public recognition.

**Please check your level of sponsorship**

<input type="checkbox"/> Platinum Clover Sponsorship	\$ 10,000	<input type="checkbox"/> Purple Clover Sponsorship	\$ 500
<input type="checkbox"/> Gold Clover Sponsorship	\$ 5,000	<input type="checkbox"/> Green Clover Sponsorship	\$ 250
<input type="checkbox"/> Silver Clover Sponsorship	\$ 2,500	<input type="checkbox"/> White Clover Sponsorship	\$ 100
<input type="checkbox"/> Bronze Clover Sponsorship	\$ 1,000		

\_\_\_\_\_ Our check for \$ \_\_\_\_\_ is enclosed.

Please print (or type) the list of **Betsy's Bash** attendees who will represent your party.

\_\_\_\_\_ No, we will not have representatives attending **Betsy's Bash in 2024**. - please make our sponsorship fully tax deductible.

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

List any additional guests on the back of this sheet.

Please list contact information for yourself or your company representative. (print or type)

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Please make checks payable to: NC Agricultural Foundation**  
**Mail to: Betsy-Jeff Penn 4-H Center, 804 Cedar Lane, Reidsville, NC 27320**  
**Please enclose a copy of this form with your check.**

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